

Kelford Inc. Value | Values Worksheet™

Value:

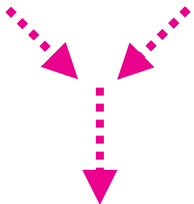
The compliments, praise, or testimonials you get from your clients or peers that you have a tendency to dismiss, ignore, or even dislike.

- 1.
- 2.
- 3.

Values:

The compliments, praise, or testimonials you crave, wish you got more often, or think is the really important stuff.

- 1.
- 2.
- 3.



Valuable Messaging: If you like (*Value*), you'll love (*Values*). It'll help you (*output of value*) by letting you (*output of values*).